



CampHERO is a summer camp designed to help girls develop courage, gain confidence and build character while introducing them to the protective services. Girls will explore their interests and skills through experiential activities in the areas of police, fire, emergency medical services and dispatch. **CampHERO** provides a career exploration opportunity like no other with hands-on training. Please visit www.badgerlandcamps.org for more information and to register.

Summer Camp for Girls Grades K-12 • July 15 – July 28, 2012



Camp is a great way for girls to come together to build new skills and immerse themselves in a dynamic community. Whether it's for a day, a week, or longer, camp provides girls the opportunity to grow, explore, and have fun—always under the guidance of caring, trained adults.

A core staff of specially trained professionals from police, fire, and EMS fields will coordinate events, provide instruction, and ensure camper safety.

Participants will train at various sites around Madison, Wisconsin. Girls in grades 4-12 will stay at Camp Brandenburg, a Girl Scout facility located just outside of Madison.



POLICE • FIRE • EMS



Police officers prevent and detect crime, and help maintain order in our communities.

Where appropriate, girls will investigate:

- K9 & Mounted Police
- Police Tactics
- Self-Defense
- Foot Pursuits
- Taser Demonstration
- Handcuffing & Fingerprinting
- Accident Investigations
- Report Writing
- Internet Safety
- Courtroom Testimony



Fire fighters protect life and property by combating, extinguishing and preventing fires.

Where appropriate, girls will explore:

- Fire Truck Operation
- Knots & Hoisting
- Rig Tours
- Advancing a Fire Hose
- Fire Truck Maintenance
- Rappelling
- Fire Attack
- Search & Rescue
- Vehicle Extrication
- Forcible Entry



Emergency Medical Technicians provide treatment of traumatic or medical emergencies.

Where appropriate, girls will learn about:

- First Aid
- Vital Signs
- Bandaging
- Splinting
- Spinal Immobilization
- Lifting & Moving Patients
- Airway Management
- CPR/AED
- Electrocardiograms
- Pulse Oximetry

Be a hero for a day... a week... a lifetime.

It's Your Turn to Be a Hero!

Support girls at camp by donating your time, equipment, supplies, or money. For more information, please contact:

Jen Román CampHERO Chair, CampHERO@charter.net
Christine Posey Director of the Girl Scout Leadership Experience, (608) 237-1162

To Learn More or to Register:

www.badgerlandcamps.org

www.facebook.com/camphero4girls

Get to Know Girl Scouts of Wisconsin

www.gsbadgerland.org

A Summer Camp for Girls Grades K-12

July 15 – July 28, 2012

What is CampHERO ?	CampHERO is a summer camp designed to help girls develop courage, gain confidence and build character while introducing them to the protective services. Girls will explore their interests and skills through experiential activities in the areas of police, fire, emergency medical services and dispatch.																
Why do we need CampHERO ?	Girls need to know that they are smart enough, strong enough and brave enough to pursue a paid or volunteer career as a police officer, fire fighter, EMT/paramedic or dispatcher. Nationwide, only 13% of police and 3.6% of fire professionals are female, leaving girls with few role-models to inspire and guide. CampHERO is an effort to bridge that gap by helping girls discover their abilities and interests, connect with a network of mentors and inspire them to take action in making the world a better place through public service.																
Who can attend?	CampHERO is open to any girl entering Kindergarten up to recent 12th grade graduates. Participants will train at various sites around Madison, Wisconsin. Girls in grades 4-12 will stay at Camp Brandenburg, a Girl Scout facility located 20 minutes outside of Madison.																
Is it safe?	CampHERO curricula was designed by professionals in the protective services with guidance by Girl Scouts, the experts in leadership experiences for girls. The program is safe, hands-on and age appropriate.																
Content developed by grade level	<p>K-1: Girls will spend a half-day with their 'gal' (parent/adult friend) visiting up to 15 different stations staffed by police officers, firefighters, EMT/paramedics and dispatchers. They'll do things such as search for the 'lost' teddy bear, fingerprint, bandage boo-boos and learn how to call for help.</p> <p>2-3: Girls will spend a whole day with their 'crews' learning things such as police tactics through a game of cops and robbers, how to see an electrical picture of their heart and how to tie the knots needed to rescue someone. Girls will also enjoy a demonstration by a police K9 unit and horse mounted patrol.</p> <p>4-5: Girls will stay overnight during their 2½ day adventure. 'Crews' live and work together to learn important team-work skills, along with topics such as how to operate a fire extinguisher, splint a broken arm and lift a fingerprint. Girls get to 'put it all together' during a practice scenario on the final day of camp.</p> <p>6-8: Girls will spend four days and nights living together like firefighters do in real stations while training in police tactics, fireground operations and emergency medical standard operating procedures. Girls get to handcuff a 'bad guy', attack a 'fire' and save a 'person' from cardiac arrest. Girls will 'report' their days in guided journals and will have some time to just 'hang-out' with police officers, firefighters and paramedics.</p> <p>9-12: Girls will graduate after a full week of self-discovery and team building. Girls will train daily in crews lead by professionals. They will learn CPR and other EMT skills such as spinal immobilization from real paramedics. Firefighters will show them how to 'attack fires' and perform search and rescue operations. Police Officers will teach foot pursuits, handcuffing and fingerprinting, among other things. Girls spend the evenings living like firefighters, preparing meals together and documenting their experiences, all while making friends and networking with protective services professionals.</p>																
Dates and Costs	<p>CampHERO dates and costs vary by age-level. Costs to the individual girl are kept low by donations of facility and equipment use, supplies and money. Individual camper costs can be further subsidized by 'camperships' offered through Girl Scouts of Wisconsin-Badgerland Council.</p> <table> <tr> <td>Kindergarten and 1st grade girls</td><td>July 28 morning OR afternoon</td><td>\$20.00</td></tr> <tr> <td>2nd & 3rd grade girls</td><td>July 26 or 27</td><td>\$30.00</td></tr> <tr> <td>4th & 5th grade girls</td><td>July 23-25</td><td>\$ 85.00</td></tr> <tr> <td>6-8th grade girls</td><td>July 20-24</td><td>\$150.00</td></tr> <tr> <td>9-12th grade girls</td><td>July 15-22, 2012</td><td>\$375.00</td></tr> </table>		Kindergarten and 1st grade girls	July 28 morning OR afternoon	\$20.00	2nd & 3rd grade girls	July 26 or 27	\$30.00	4th & 5th grade girls	July 23-25	\$ 85.00	6-8th grade girls	July 20-24	\$150.00	9-12th grade girls	July 15-22, 2012	\$375.00
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Contact Information	Jen Roman, CampHERO Chair, CampHERO@charter.net																



Sponsorships & Donations

A Summer Camp for Girls Grades K-12

Summer 2012

SPONSOR PACKAGES

The CampHERO volunteer staff consists of professionals from all areas of Protective Services. Over 280 campers are expected to attend.

Gold Level.....\$1,000

- Your company logo* on CampHERO's event banner which will be displayed at all CampHERO activities.
- Your company logo* approximately 2" x 4" on CampHERO t-shirts with 350+ distribution to all campers and volunteers.
- Full page ad* in the Volunteer Recognition program.

Silver Level.....\$500

- Your company logo* approximately 2" x 4" on CampHERO t-shirts with 50+ distribution to older campers and select volunteers.
- Your company logo* prominently displayed on CampHERO welcome and check-in signs.
- Half page ad* in the Volunteer Recognition program.

Bronze Level.....\$250

- Your company logo* on CampHERO station and activity signs.
- Quarter page ad* in the Volunteer Recognition program.

PLUS! Included at each sponsorship level: Your company logo* will appear in the 'welcome camper' materials, with a distribution to approximately 280 families.

** Indicates single color*

Want to be a CampHERO Sponsor?

Contact: Jen Román, CampHERO Chair
CampHERO@charter.net

DONATIONS

Donations are Tax Deductible

Donors will receive a letter from Girl Scouts of Wisconsin-Badgerland Council, for tax purposes. Donors will be recognized in the CampHERO volunteer recognition program, the camper welcome materials and the Girl Scouts of Wisconsin-Badgerland Council annual report.

Monetary Donations

- ☐ \$100—In honor of Girl Scouts 100th Birthday in 2012
☐ \$75 ☐ \$50 ☐ \$25 ☐ Other \$ _____

Send a Girl (or more) to Camp!

Donate a campership for girls who need assistance paying camp fees.

Each	Campership Level	Camperships	Amount
<input type="checkbox"/> \$20	Girl Grades K-1	_____	\$ _____
<input type="checkbox"/> \$30	Girl Grades 2-3	_____	\$ _____
<input type="checkbox"/> \$85	Girl Grades 4-5	_____	\$ _____
<input type="checkbox"/> \$150	Girl Grades 6-8	_____	\$ _____
<input type="checkbox"/> \$375	Girl Grades 9-12	_____	\$ _____
TOTALS:			\$ _____

Monetary Donations Can be Made to:

GSWIBC and designated for CampHERO
Send checks to: Girl Scouts-CampHERO,
2710 Ski Lane, Madison, WI 53713

GIVEAWAYS

Do you have something you'd like to contribute to CampHERO such as waterbottles, pens, hats, toiletry items, etc? Please contact camphero@charter.net to discuss your idea!

Thank You!

For More Information, Please Contact:

Jen Román CampHERO Chair, CampHERO@charter.net
Christine Posey Director of the Girl Scout Leadership Experience, (608) 237-1162

To Learn More or to Register:

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www.facebook.com/camphero4girls